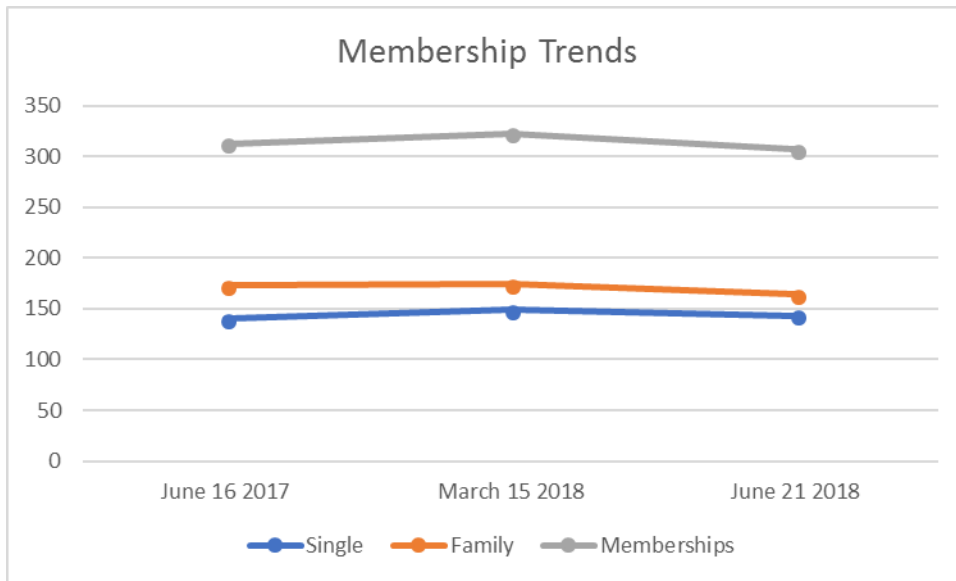


**Historical Membership Numbers**

	<b>March 15/18</b>	<b>June 21/18</b>
<b>Single</b>	<b>149</b>	<b>143</b>
<b>Couples</b>	<b>85</b>	<b>79</b>
Family with 1 child	13	14
Family with 2 children	50	41
Family with 3 children	20	22
Family with 4 children	6	8
<b>Total Families with Children</b>	<b>89</b>	<b>85</b>
<b>Total Members</b>	<b>323</b>	<b>307</b>



High point **497** adult members March 15/18

Currently **471** adult members

**New Members**

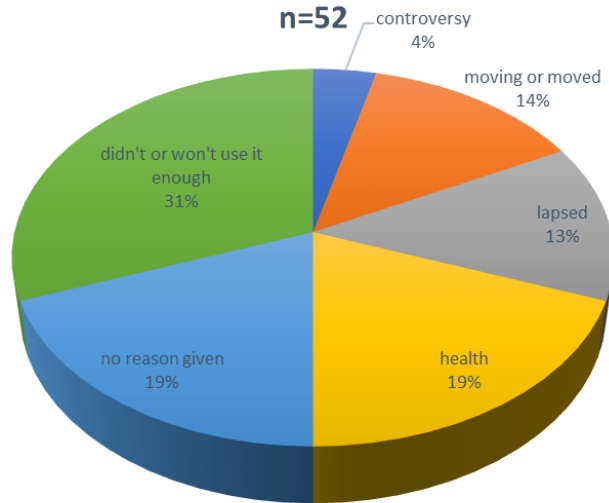
As at June 21, 2018

<b>22</b> Family memberships	<b>44</b> Adults
<b>10</b> Single memberships	<b>10</b> Adults
<b>32</b> Total memberships	<b>54</b> Adults

**Resignations**

<b>28</b> Family memberships	<b>56</b> Adults
<b>24</b> Single memberships	<b>24</b> Adults
<b>52</b> Total memberships	<b>80</b> Adults

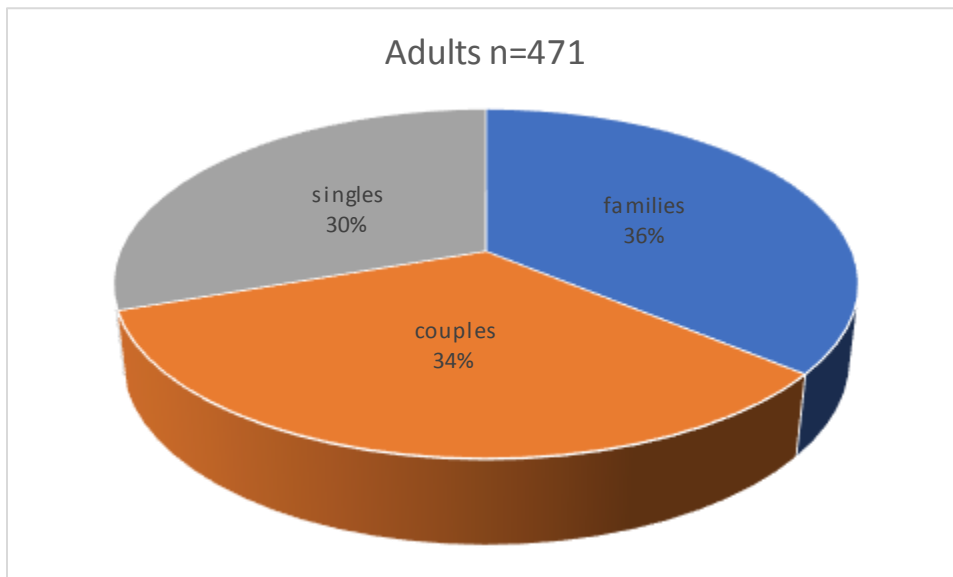
### 2018 Reasons for Resignations



Primary reason is members didn't use the club enough 31%

### Member Profile

Growing number of singles, notably 75% female

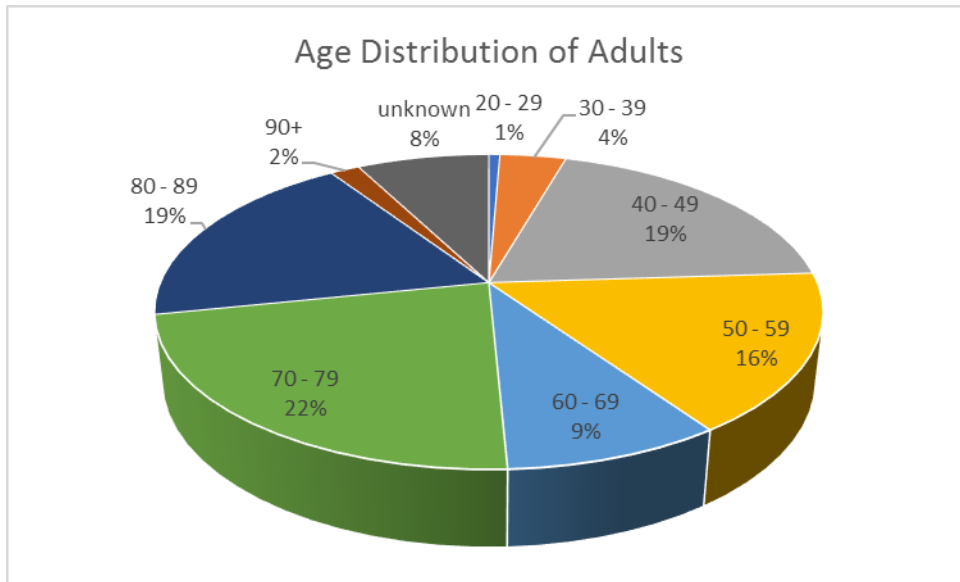


### Aging Membership

20% are 80+

22% in their 70's

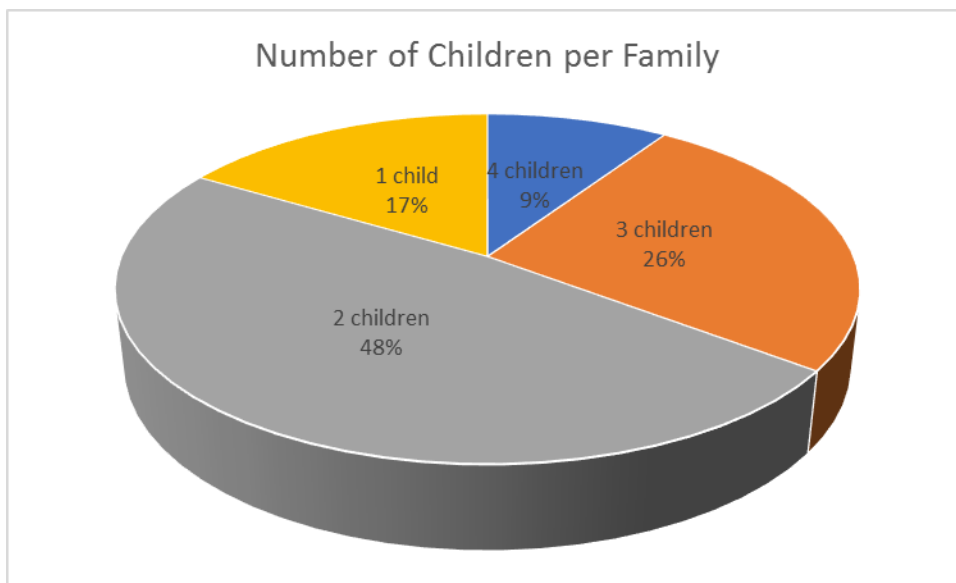
5% 20 – 39 years old



**Number of Children Per Family**

187 children in the Club

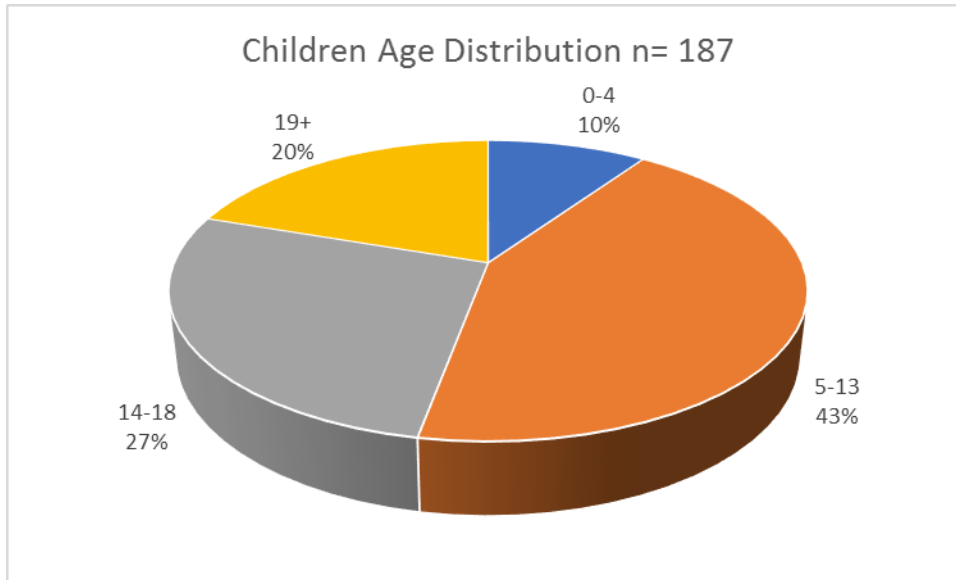
Average 2.2 children per family



**Age of Children**

Data not completely reliable but it appears that 20% of the children are 19 and over

Average age of all children is 13 years



**Website**

2018 membership intake payment methods

<b>Total Paid</b>	<b>\$106,220.00</b>
Membership Fees	\$94,000.00
HST	\$12,220.00

Online Payments	183	59.6%
Cheque	108	35.2%
E-Transfer	16	5.2%
Total	307	

Online payments including memberships, tennis and social events April 11 2017 to today

836 payments worth \$115,000 (incl hst)

**Communication – a few stats**

423 emails sent by Mail Chimp

Email average open rate approximately 60%, Industry average 20%

- 358 members on email distribution
- 156 bridge players
- 157 tennis players

Produced and distributed 9 Rosettes

Conducted 15 computer training sessions, etc.